

# Cherry Retail Sales Overview

April 29, 2017 – June 30, 2018



**CHELAN**  
**FRESH**

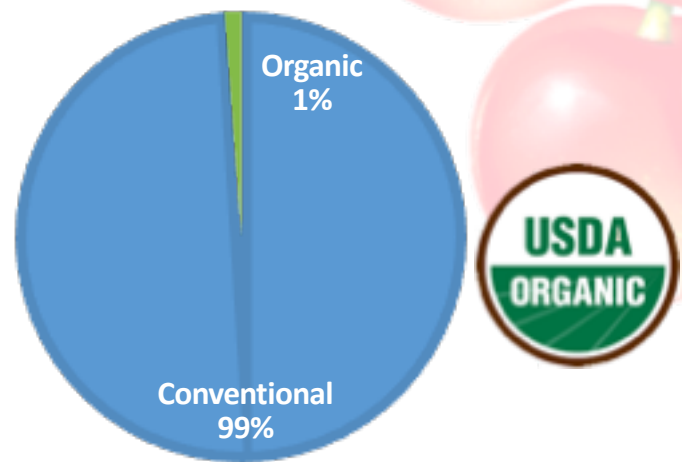
Variety	Volume	% Chg YoY	Dollars	% Chg YoY	Price Per Lb	Price Chg
DARK SWEET	72,223,311	-37.60%	\$274,765,237	-31.80%	\$3.80	\$0.32
RAINIER	3,390,013	-6.50%	\$18,733,648	-13.60%	\$5.53	(\$0.45)
STRAWBERRY	193,959	583.10%	\$357,627	637.80%	\$1.84	\$0.14
ORONDO RUBY	14,099	5.90%	\$78,087	-2.90%	\$5.54	(\$0.50)
SKYLAR RAE	12,773	797.10%	\$48,791	472.10%	\$3.82	(\$2.17)
Grand Total	75,834,185	-36.50%	\$293,983,638	-30.80%	\$3.88	\$0.32

Strawberry, Orondo Ruby and Skylar Rae all had increases in Volume, but wasn't enough to offset Dark Sweet and Rainier which account for 99% of the Cherry business.

	Vol Sold	% Chg Yoy
Conventional	75,156,482	-36%
Organic	677,703	-51%

	Vol Sold	% Chg Yoy
Bulk	74,710,967	-36%
Clam	1,123,218	-48%

% OF ORGANIC CHERRY SALES



% OF CHERRY SALES BY PACK TYPE

